



PHILADELPHIA

Φάιλος: Αδελφός

A vibrant campus scene with students walking on a path and sitting on the grass under large trees. The image is overlaid with a semi-transparent dark blue banner at the top containing the text. A vertical yellow bar is positioned to the left of the text.

Drexel University

Fall 2022 Alumni Ambassador Training

Presenters



Catherine Campbell – Perna
'95/'10
Associate Director
Undergraduate Admissions



Donna Maier
'21
Senior Assistant Director
Undergraduate Admissions

Program Overview

Program Leads: Catherine and Donna

Program
Management and
Coordination

Mass
Communications

Alumni Onboarding
and training

Territory Managers

Manage and attend
regional events

Schedule and attend
local college fairs

Work with local
alumni ambassadors

Alumni Ambassadors

Representation
at college fairs
and events

Speak with
prospective
students

drexel.edu/undergrad/contact/representatives

drexel.edu/undergrad/visit/college-fairs

Today's Objectives

- Campus Updates
- New first year class/incoming class
- Update on admissions process and policies
- Alumni Portal
- Participation opportunities and questions?



Updates to Campus

Move in: Starts on September 8th

Welcome Week:
September 12 to 18th

CCI move

Bentley Hall

Nursing school



Facts and Figures

A photograph of two young women sitting on a bed. The woman on the left is wearing a white hijab and a patterned brown top, smiling. The woman on the right is wearing glasses and a green patterned top, looking at a pink laptop. The laptop has several stickers, including one that says 'AMBITION CAN'T WAIT'. The background shows a window with a view of trees and a patterned pillow.

Average GPA: **3.77**

Standardized Testing Averages:

SAT: **Math 605 – 720**

Critical Reading 600 - 690

ACT: **Composite 26 – 32**

Alumni global network exceeds **150,000**

Student-to-faculty ratio **10:1**

Median class size of **19** students

College Fairs



College Fairs

To find out about fairs in your area, check our most up to date listing:
<http://drexel.edu/undergrad/visit/college-fairs/>

Please contact your territory manager:
<https://drexel.edu/admissions/contact/undergrad-representatives?q&page=1>

Check your Alumni Ambassador Portal
<https://admissions.drexel.edu/portal/alumni>

Portal Registration: https://admissions.drexel.edu/register/alumni-ambassador-portal?utm_campaign=alum-ambassadors-portal&utm_source=slate&utm_medium=email

College Fairs

Pre – college fair

- Plan extra time to arrive and set-up
- Dress appropriately (Usually business casual, Blue and Gold always looks good)
- Re-read your tip sheet and make sure you have all of your materials
- Stay behind your table
- Remember your nametag

During the fair

- Have fun
- Stay behind table (Rule!)
- Have fun
- No texting (long term)



College Fairs

Post – college fair

- **Fill out the fair survey and provide us with your feedback**
- **Mail us the inquiry cards, fair survey form and table banner**
- **You are welcome to give the students your contact information for follow-up**
- **Let us know about any difficult questions**

Admissions Process Overview



A complete process.

Apply with the Common Application or Coalition Application

Application fee \$65 or an application fee waiver

High school transcripts

Personal essay

2 letters of recommendation

Required supplemental material:
BABSMD Application and essay
Writing Supplement
Portfolio
Auditions

Optional – submit standardized test scores

Investing in a Drexel education.

Merit Scholarship Review
CSS Profile
FAFSA
Additional Scholarships

CSS Profile

The CSS Profile is now required for students interested in receiving institutional need-based aid. These are funds that Drexel has made available for students who have a demonstrated financial need. The CSS Profile must be received by November 15th (Early Action/Early Decision) or February 15th (Regular Decision).

FAFSA

Free Application for Federal Student Aid

For students interested in receiving federal, state, and institutional need-based aid, must submit a FAFSA form by the February 15th deadline.

99% of 2021 First-Year Students received gift aid from Drexel

Liberty Scholars Program

2022–2023: 13th Cohort

65 New Scholarship Recipients starting in September 2022

Scholarship covering full tuition and fees



Alumni Ambassador Portal.





ALUMNI AMBASSADOR PORTAL

YOUR PROFILE

Name Donna Maier
 Graduation Year 2021
 Major Project Management
 Email donnamaier16@gmail.com
 Mailing Address

[Edit your Profile](#)

- [College Fairs In Your Area](#)
- [Ways To Be Involved](#)
- [Resources](#)

YOUR SCHEDULED EVENTS

Below is a list of your upcoming events. Please select the event to see additional details. You will also be receiving supporting materials in the mail prior to the event. If you can no longer attend, please contact your territory manager as soon as possible.

West Windsor Plainfield High School Fair
 Plainsboro, NJ
 October 13, 2022 @ 06:00 PM

DREXEL TERRITORY MANAGER

Name Claudia Sztandera
 Email ccs89@drexel.edu
 Phone +1 215-895-5861

UPCOMING EVENTS

Below is a list of upcoming fairs/events in your area. Select an event to view additional details and to register. If you have any questions, please contact your territory manager.

Souderton Area High School Fair
 Souderton, PA
 September 14, 2022 @ 05:30 PM
 33.95 mi

Renaissance Academy Charter School Fair
 Phoenixville, PA
 September 20, 2022 @ 05:00 PM

PENDING EVENT REQUESTS



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WAYS TO BE INVOLVED

In addition to attending college fairs, there are a variety of ways that you can help represent Drexel. Please see the list of activities below. You will also be notified via email of additional opportunities in your area if they arise.

Off-Campus Events

Drexel hosts a variety of off-campus events for prospective students in cities across the country. These events include Off-Campus Information Sessions for students interested in learning about our programs, Regional Admitted Students Days to welcome our incoming class, and more. If you would like to participate in any of these events, please contact your territory manager.

Online Workshops

Online workshops are held on a biannual basis to prepare Alumni Ambassadors for college fairs, receptions, and other opportunities. They are a great opportunity for us to discuss frequently asked questions, provide updates on changes around the University, and learn more about upcoming events. Our workshops are typically hosted in early February or September. Please keep an eye on your email





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RESOURCES

Whether you plan to visit campus, attend a regional reception, represent Drexel at a college fair, or just speak one-on-one with students, it is important that you know the most current and relevant information about Drexel. Please review our alumni ambassador resources prior to meeting with students to assist in your recruitment efforts.

IMPORTANT DEADLINES

Applicants may apply for Early Decision, Early Action, or Regular Decision. [Learn more about Early Decision and Early Action.](#)

Note: Applicants to the BA/BS+MD Early Assurance program may only apply for Early Action or Regular Decision.

Early Decision

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 Email ccs89@drexel.edu
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HOW TO SUBMIT MATERIALS

Students can submit materials to Drexel in multiple ways:

Electronically through the Common Application, the Coalition Application, Naviance, or Parchment

Via fax to **1.215.895.1285**



[College Fairs In Your Area](#) [Ways To Be Involved](#) [Resources](#)

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Early Decision

Deadline	Documents Due
November 1	Applications and all supporting documents due; decisions released in mid-December.
November 15	CSS Profile due, required if interested in institutional need-based financial aid.
January 15	Tuition deposit and housing deposit due for admitted students.
February 15	Free Application for Federal Student Aid (FAFSA) priority submission deadline, required if interested in federal or state need-based financial aid.

Early Action

Deadline	Documents Due
November 1	Applications and all supporting documents due; decisions released in mid-December.
November 1	Applicants applying to the BA/BS+MD Early Assurance program must have all application documents submitted.
November 15	CSS Profile due, required if interested in institutional need-based financial aid.
February 15	Free Application for Federal Student Aid (FAFSA) priority submission deadline; required if interested in federal or state need-based financial aid.
May 1	Tuition deposit and housing deposit due for admitted students.

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By mail to the following address:

Postal Mail
 Drexel University
 Application Processing
 PO Box 34789
 Philadelphia, PA 19101

Express Courier (DHL, FedEx, UPS, etc.)
 Drexel University
 Application Processing
 3141 Chestnut Street
 Philadelphia, PA 19104-2876

ADDITIONAL RESOURCES

- [Alumni Ambassadors Training Recording](#)
- [Alumni Ambassadors Training \[PDF\]](#)
- [Alumni Ambassador Fair Evaluation \[PDF\]](#)
- [Volunteer/Unpaid Intern Agreement \[PDF\]](#)



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May 1	Tuition deposit and housing deposit due for admitted students.

Regular Decision

Deadline	Documents Due
November 1	Applicants applying to the BA/BS+MD Early Assurance program must have all application documents submitted.
January 15	Applications and all supporting documents due; decisions released by April 1.
February 15	CSS Profile due; required if interested in institutional need-based financial aid.
February 15	Free Application for Federal Student Aid (FAFSA) priority submission deadline; required if interested in federal or state need-based financial aid.
May 1	Tuition deposit and housing deposit due for admitted students.

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- [Volunteer and Unpaid Intern Assignment Form \[PDF\]](#)

FACTS & INFORMATION

- [Alumni Ambassador Tip Sheet \[PDF\]](#)
- [First-Year Class Profile](#)
- [First-Year Application Instructions](#)
- [BA/BS+MD Early Assurance Program](#)
- [Undergraduate Viewbook \[PDF\]](#)
- [Admissions Blog](#)
- [PaperClip](#)
- [Virtual Tour](#)

Global Night of Networking 2022

CONTACT INFORMATION

Dave Lanza, MS '12

DL467@drexel.edu

215.571.3823

<https://drexel.edu/alumni/stay-connected/events/gnn/>

Hosted over the course of three nights, **check out the full list of GNN locations and register today.**

GNN: WEST COAST

Tuesday, Oct. 11

GNN: MIDWEST AND SOUTHWEST

Wednesday, Oct. 12

GNN: INTERNATIONAL

Tuesday, Oct. 12 and Wednesday Oct. 13

GNN: EAST COAST

Thursday, Oct. 13



Dragons make the best friends.



@drexeluniv



@drexeluniv



@drexeladmission



Catherine Campbell Perna
catherine@drexel.edu



Donna Maier
dmm454@drexel.edu

